

ENGAGE

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SB Messaging

The module that automates the majority of communications

The communications flow

SchoolsBuddy is a logical system, designed to reduce admin time and the need for the double entry of data.

When you perform certain tasks, communications are sent automatically to parents without the need for you to worry.

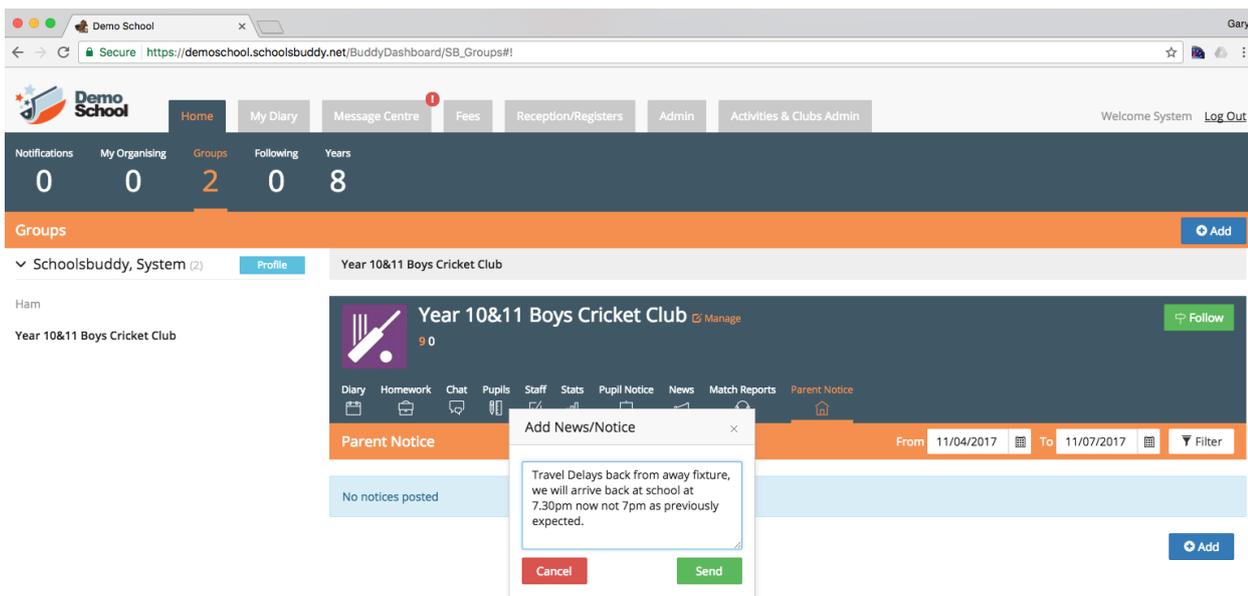
Examples of these include; sending a parent consent invite, booking confirmations, payment received notices or details sent to parents confirming which activities their child has received following the allocations of an after school program.

Delivery methods to suit all

Messages are delivered using multiple methods. Our mobile apps allow for push notifications and emails to be sent (at no additional cost to the school) and also by our Global SMS Text service*. Be it a general message or emergency you can tailor which methods suits your communication requirements according to the situation.

Communicate at all levels

Send messages as and when you need to. SchoolsBuddy is event driven which enables you to communicate right down to the specific attendees of an event (and the relevant parents).



ORGANISE



ENGAGE



SAFEGUARD

SB MESSAGING - FEATURE SET

We support sending messages to the following levels:-

- Events
- Groups
- Years
- Whole School

Cancellation Notices

Quickly and simply cancel an event and notify only the parents of the attendees of that event (and pupils if required). There is no requirement to setup a communication group and notices can be completed via the web and on the move using our mobile iOS app.

Travel Delays

If a school trip is due to return later than expected to school then quickly notify the parents on the move while on the bus or before leaving the off-site location. Keep parents happy and reduce waiting time for school pickups.

Message Centre

All messages received by parents are stored in the message centre. Only messages that are relevant to their children will be received. If they are not a member of a group then they won't receive a message about that group. Eliminate sending unnecessary communications.

Email Reporting

Deep integration with our email delivery partners allows us to notify you when email addresses are incorrect. This enables the school office to identify which email addresses are out of date or incomplete.

Emails sent regardless of parent registration status

If parents have not yet registered to use SchoolsBuddy but have been imported into the SchoolsBuddy system they will receive emails regardless of whether they have completed the account activation process. Useful particularly in the early weeks after adoption to ensure that all parents are communicated with prior to them registering to use the system.

Event or Group Chat

An additional feature is Chat, we can allow group or event chat for pupils only. Staff members of the group always receive the chat so it is useful for informal two-way communication.

Pupil or Parent Specific

Choose if your communication should be delivered to parents, pupils or both.

Notify Staff

Staff group organisers automatically receive any communications sent to that group from any administrator, but if you want to tag another staff member for a particular event this is also possible.

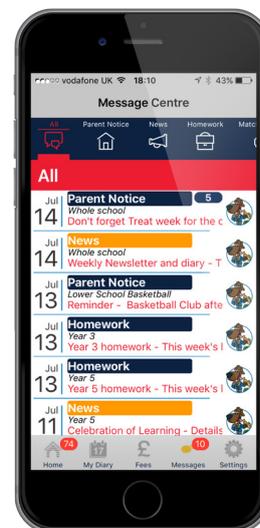
Mobile Apps

Messages can be received via push notifications direct into our iOS or Android apps for parents and staff.

SMS

SchoolsBuddy allows for Global SMS delivery. Communicate with parents without email and send urgent messages via SMS if required*.

*SMS charges apply



Schedule a Demo Today

For more information, call +44 1903898119, email sales@schools buddy.com or complete a demo request form on our website.

www.schoolsbuddy.com/demorequest

